# **Terms and Conditions**

#### 1. Ad Schedule:

 Ads will air on Monday of the first week or the first Monday of the month based on subscription plan and scheduled booking

#### 2. Ad Duration and Screen Selection:

- o **Ad Duration**: Client has selected an ad duration of either 15 seconds or 30 seconds based on allocated budget.
- Screen Identification Number (SIN): Each VNTV Digital screen has a unique Screen Identification Number (SIN), which will be provided upon selection of location and placement.
- o Screen Types:
  - 1. **VNTV Entertainment with Ads**: A mix of entertainment content and advertisements.
  - 2. **VNTV Non-stop Continuous Ads**: Dedicated screens for continuous advertisements without any interruptions.

### 2. Ad Display Duration:

Clients have the flexibility to choose the duration for their ad campaign, with the following options:

Minimum display period: 1 weekMaximum display period: 52 weeks

#### 3. Payment Terms and Directions:

 All Cheques or Bank Transfers are to be paid directly to the following Bank Account:

Account Name: South Pacific Broadband Ltd

Bank: ANZ Bank

Account Number: 4382575Branch Code: ANZBWSWW

o **Payment Deadline**: Payments must be made at least 3 days prior to airtime.

- Cheques can be submitted at the Passion Studios office, located at Matautu Rd, Lite Commercial Hirage compound, adjacent to KK Mart and the Vaisigano Roundabout.
- o Upon payment, a receipt will be issued for records, and advertisements will be scheduled for processing by the Party A and liaise with Party B for airtime.

## 2. Ad Visibility and Quality:

- o **Ultra HD 4K Quality Screens**: All Digital Screensscreens will display ads on Ultra HD 4K Quality screens, ensuring crisp and clear visuals.
- **Audience Reach**: VNTV screens are strategically located to ensure visibility to thousands of people passing by daily.
- o **Technical Maintenance**: Party B's dedicated technical team ensures that the screens are operational and well-maintained. Should any issues arise, they will be addressed promptly to minimize downtime and ensure continuous ad visibility.

## 3. Roles and Responsibilities:

- o **Party A (Passion Studios)**: Responsible for consulting with clients, securing ad bookings, and ensuring payments are made.
- o **Party B (Screen Proprietors)**: Responsible for the ownership, operation, and technical maintenance of the VNTV digital screens.
- o **Party C (Client)**: Responsible for providing an .mp4 format of the digital ad via flash drive or online transfer to Party A and making timely payments to ensure ads are aired continuously on VNTV Digital Screens.

#### 4. Disclaimer:

 Failure to adhere to the payment policy may result in delays or cancellation of your scheduled ad placement.

#### 5. Contact Information:

• For any inquiries or further information, the Client may contact the Agency at the provided phone numbers or email address.

Our VNTV Digital Screens Agent

Contact Information & Phone Numbers PASSION STUDIOS CONTACT INFORMATION

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